Siam Hotels & Resorts: Gea



Marisa Sukosol Nunbhakdi.



Pool Villa, The Siam, Bangkok.

Siam Hotels & Resorts, comprising the Siam City Hotel, Bangkok; Siam Bayshore Resort & Spa, Pattaya; Siam Bayview Hotel, Pattaya; and The Siam, Bangkok, is planning a refurbishment and development worth several million baht over the next nine months. The move aims to exploit new optimism in the Thai tourism industry after its plunge last year and to reinvigorate the brand moving forward into 2012.



Tropical Deluxe Pool room at Siam Bayshore, Pattaya.